

Lots of planning, discussions around Brexit, clients unsure whether to recruit or leave until we see what happens. National Minimum wage increases April 2020, the sad news about Australia, Mental Health and Wellbeing in the work place, The Royal Family and much more....



## What we can we tell you, about recruitment....

is that business will still carry on. Even when the Brexit deal is done, we know for sure just standing still and not doing anything won't pay the bills and keep a roof over our heads. So here at Bennett's for the last 12 months at least, we have been planning on where that next order is coming from or how to tackle bringing candidates in for that next job, keeping customers happy and ensuring everything is covered. We have been looking at ways we can grow organically and use our existing team to flourish in their areas of expertise.

Having won several awards over the years, we must be doing something right, but as we have said before we don't rest on our laurels, we make things happen.....

## This issue

Overview

What can we tell you, about recruitment

Where do we differ...

Let's consider our strengths...

Nutshell

What we can tell you, is that in the last ten years, jobs board and apps have taken off in popularity, especially the use of smartphones and social media advertising. You see minimal adverts in local papers or advertisements in shop windows, the use of social marketing is huge. Cold calling is limited because GDPR makes it impossible to ring a client off spec, unless you have their permission.

The use of apps on smartphones are making it far easier for candidates to apply for roles, even with little or no experience. Some are using AI (artificial intelligence to you and me) which is adding your CV to an app, ticking a few boxes, no face to face interviews, the selection is then done. The use of a click of a button to book 20+ staff. How can that be possible...? Who has 20 staff available ready to go right now...? have they been personally interviewed, have they been referenced checked????

So, what will change over the next few years.....



**REC**

Corporate  
Member

People are not your most important asset...

The right people are.

Anyone can recruit staff, but companies that excel do so because of the passion and talent of people behind the brand.

Therefore, doesn't your company deserve the best in the market?

That's why organizations come to Bennett Staff for support with their recruitment – it's our ability to unearth the best that Tameside has to offer.

### Nutshell...

#### Where do we differ....

For starters we are not changing the way we work to suit apps, we firmly believe that the personal touch is very much here to stay.

Face to face interviews with all candidates, getting to know them, what are their likes and dislikes in their next role, what are their skills and preferences. This cannot be done over an app, this must be done by personal interviewing.

Yes, we use the latest job boards, our own website, we test and reference check, we undertake DBS checks where required, we do "Right to work" checks. After all this, it still boils down to personal interviewing and getting to know that person.

We make a point in visiting all our clients new and old regularly, this is imperative for us as a business to fully understand our client's business and their needs, this enables us to match the right candidate to each job role. After all, we are an extension to our client's team.



#### Let's consider our strengths....

**Longevity** - been established over 60-year, good financial standing, gives you the assurance that temps will be paid on time, every time.

**Long standing employees with relevant expertise in their field** – we have 11 hardworking employees that are key to our business. We are confident that our customers will see Brexit issues on News at Ten, and certainly not in their supply of recruitment from our business.

**You are our clients:** we get to know you and your business, we will plan, help, guide and advise on what we know.

So please pick up the phone, we might not always know the answers, but we can certainly find out.

**0161 368 5511**

We are here

Monday to Friday 8 – 5.30 pm at your service.

[Info@bennettstaff.co.uk](mailto:Info@bennettstaff.co.uk)

[www.bennettstaff.co.uk](http://www.bennettstaff.co.uk)

